



Announcing the First Annual *NALC Seminary Month*

A one-month fundraising effort in all congregations and Mission Districts of the North American Lutheran Church to build the Theological Education Fund to \$1 Million to establish and support the North American Lutheran Seminary (NALS).

How will this happen?

- + Form a task force—within each congregation and Mission District
- + Schedule four Sundays—preferably in October/November, 2013, but early in 2014 if necessary
- + Organize a “prayer emphasis” for home, worship, prayer groups, etc., praying for this effort and the new North American Lutheran Seminary
- + Embrace the theme, *“Teach them...‘teaching them to observe all that I have commanded you’”* Mt 28:20a
- + Prepare simple materials to be distributed — newsletter articles, offering envelopes, [seminary month bulletin inserts](#) available from the NALC website — using the *“Teach them...”* theme and [NALS](#) logos provided (example: put the *“Teach them”* theme logo on labels to create offering envelopes from plain envelopes)
- + Send a letter to all congregational households, distributing information and inviting all to participate
- + Show the NALS introductory video (www.youtube.com/watch?v=V6HDWb3uCQw) during worship, adult classes, council meetings, etc.
- + Place *“Teach Them...”* offering envelopes in every Sunday bulletin and newsletter during the appointed four Sundays
- + Identify potential large-gift donors—have congregational pastor and/or Mission District Dean make a visit, inviting them to prayerfully consider making a major one-time or ongoing gift to the NALC Theological Education Fund
- + Invite an NALC seminarian to speak in your congregation or write an article for your newsletter, telling their story and their hope for the future of the NALC
- + Send offerings to: NALC Theological Education Fund; 2299 Palmer Drive, Suite 220; New Brighton, MN 55112-2202, noting “NALS” or “NALC Seminary” on the check memo line.

